



Dear Potential Corporate Sponsor

The Board of Directors of the New Hampshire-Vermont Chapter of HFMA invites you to participate in our 2018 Corporate Sponsorship Program.

What this means to you:

### **VALUE OF THE HFMA NH-VT CHAPTER BRAND**

HFMA's sponsorship opportunities help you enhance your brand equity and your position as an industry thought leader. Aligning with HFMA, which is recognized for value, quality and innovation, increases your exposure to an attentive, loyal membership. The Corporate Sponsorship Program was established to afford businesses a more comprehensive package of recognition in return for chapter support. As always, *the New Hampshire-Vermont Chapter strengthens our sponsor relationships through solid interaction with its membership.*

### **HOW IT WORKS**

Corporate sponsors provide a single donation that supports funding that is critical to our chapter's goal of providing quality education, networking opportunities and professional development programs for our members. Your company's generosity is promoted throughout the year (**January 1, 2018 to December 31, 2018**).

### **GUARANTEED VISIBILITY**

- We link your company to the general public and more than 380 members – our members include **healthcare finance** executives and decision makers.
- You receive year-round identification at conferences and meetings and through chapter communications such as:
  - Annual Meeting and Annual Awards Dinner (March)
  - Reimbursement Conference (September)
  - Annual Revenue Cycle Conference (November)
  - Women in Leadership Conference (April)
  - FQHC Conference (May)
  - HFMA NH-VT Chapter Website, All Chapter Newsletters and Membership Directory
  - Exhibit Booth Placement Opportunities

### **RETURN ON INVESTMENT**

- Our Platinum, Gold and Silver Sponsorship Packages deliver tangible impressions and measured media value far exceeding the cost of sponsorship (Sponsorship Features and Benefits enclosed)

If you have any questions or would like additional information, please contact Jeff Walla – 603.518.2643 or [jwalla@berrydunn.com](mailto:jwalla@berrydunn.com), Barbara Lynch – 978-831-7800 or [blynch@bhrllc.com](mailto:blynch@bhrllc.com) or any Board Members. Of course, you may also contact me directly as well.

**The HFMA membership greatly appreciates your support. Thank you!**

Sincerely,

Eric Walker (erwalker@centene.org)  
2017-2018 President, HFMA New Hampshire-Vermont Chapter



## Corporate Sponsorship **Features and Benefits**

|   | Platinum   | Gold  | Silver  |
|---|--|---|---|
| Print and Web Promotion of Your Organization                              | 5" wide x 4.75" high ad* in 4 issues of the Chapter Newsletter                                       | 2.3125" wide x 3.25" high ad* in 4 issues of the Chapter Newsletter | Acknowledgement in Chapter Newsletter                           |
|   | Half Page Ad* in Chapter Membership Directory  | Quarter Page Ad* in Chapter Membership Directory                    | Company listed in Membership Directory                          |
|   | Company Name featured in Meeting Invitations   | Company Name featured in Meeting Invitations                        | Company Name listed in Meeting Invitations                      |
|   | NH-VT HFMA Website recognition with link to your Corporate Site                                      | NH-VT HFMA Website recognition with Link to your Corporate Site     | NH-VT HFMA Website recognition with Link to your Corporate Site |
|   | Your corporate logo listed on the chapter Website  | Your corporate Logo listed on the chapter Website                   | Your corporate Logo listed on the chapter Website               |
| Your Visibility Through Thought Leadership and Branding at Chapter Events | Preferred Speaker Bureau Submission Opportunities for Proposed Webinars on thought leadership topics |   |   |
|   | Company name displayed at each program   | Company name displayed at each program                              | Company name displayed at each program                          |
|   | "Sponsor" ribbon on nametag at each education session  | "Sponsor" ribbon on nametag at each education session               | "Sponsor" ribbon on nametag at each education session           |
|   | Exhibit Table Space at chapter educational programs  | Exhibit Table Space at chapter educational programs                 | Exhibit Table Space at chapter educational programs             |
|   | Event sponsorship opportunities  | Event sponsorship opportunities                                     | Event sponsorship opportunities                                 |
| Be Our Guest and Represent Your Organization                              | Chapter Awards Dinner Vouchers (2)   |   |   |
|   | Chapter Meeting Vouchers for use at all education meetings, except Annual Meeting (8 in total)       | Chapter Meeting Vouchers (4)  |   |
|   | <b>\$3,000</b>   | <b>\$1,750</b>  | <b>\$1,000</b>  |

\* Please email your company's artwork in RGB format as a pdf or jpg at 300dpi

### THE VALUE OF NH-VT HFMA CHAPTER SPONSORSHIP

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## 2018 Corporate Sponsorship Program

### SPONSORSHIP ENROLLMENT FORM

**Please enroll me as an HFMA New Hampshire-Vermont Chapter Corporate Sponsor at the following level:**

- |                                   |                 |          |
|-----------------------------------|-----------------|----------|
| <input type="checkbox"/> PLATINUM | SPONSORSHIP FEE | \$3,000* |
| <input type="checkbox"/> GOLD     | SPONSORSHIP FEE | \$1,750  |
| <input type="checkbox"/> SILVER   | SPONSORSHIP FEE | \$1,000  |

My check is enclosed in the amount of \$\_\_\_\_\_ (received *after* November 1, 2017)

Please bill me for the full amount on January 1, 2018

Signature \_\_\_\_\_ Date \_\_\_\_\_

Company (name as you wish it to appear) \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Sponsorship Contact \_\_\_\_\_

Telephone/Email \_\_\_\_\_

**Important benefit contact information, please complete:**

Corporate Profile & Ad Copy Contact \_\_\_\_\_

Telephone/Email \_\_\_\_\_

Website Logo & Link Contact \_\_\_\_\_

Telephone/Email \_\_\_\_\_

Accounts Payable Contact \_\_\_\_\_

Telephone/Email \_\_\_\_\_

**Please make check payable to NH-VT HFMA and submit ALL Sponsor Forms and payment to:**

Lisa Willis  
NH-VT HFMA  
c/o Tyler, Simms & St. Sauveur  
19 Morgan Drive  
Lebanon, NH 03766  
Email: [Lisa.Willis@tss-cpa.com](mailto:Lisa.Willis@tss-cpa.com)