



new hampshire-vermont chapter

www.nhvthfma.org

Dear Potential Corporate Sponsor

The Board of Directors of the New Hampshire-Vermont Chapter of HFMA invites you to participate in our 2020 Corporate Sponsorship Program.

What this means to you:

VALUE OF THE HFMA NH-VT CHAPTER BRAND

HFMA's sponsorship opportunities help you enhance your brand equity and your position as an industry thought leader. Aligning with HFMA, which is recognized for value, quality and innovation, increases your exposure to an attentive, loyal membership. The Corporate Sponsorship Program was established to afford businesses a more comprehensive package of recognition in return for chapter support. As always, *the New Hampshire-Vermont Chapter strengthens our sponsor relationships through solid interaction with its membership.*

HOW IT WORKS

Corporate sponsors provide a single donation that supports funding that is critical to our chapter's goal of providing quality education, networking opportunities and professional development programs for our members. Your company's generosity is promoted throughout the year (**January 1, 2020 to December 31, 2020**).

GUARANTEED VISIBILITY

- We link your company to the general public and more than 380 members – our members include **healthcare finance** executives and decision makers.
- You receive year-round identification at conferences and meetings and through chapter communications such as:
 - Reimbursement and Revenue Cycle Conference (September)
 - Women in Leadership Conference (November)
 - FQHC Conference (March)
 - Chapter Annual Meeting and Conference in Stowe, VT (April)
 - HFMA NH-VT Chapter Website, All Chapter Newsletters and Social Media (LinkedIn, Twitter and Facebook)
 - Discounts on Event Sponsorship Opportunities
 - Exhibit Booth Placement Opportunities

RETURN ON INVESTMENT

- Our Platinum, Gold and Silver Sponsorship Packages deliver tangible impressions and measured media value far exceeding the cost of sponsorship (Sponsorship Features and Benefits enclosed)
- 10% Early-Bird Discount – If you pay in full by **November 30, 2019**, you will receive 10% off the sponsorship package fee

PLATINUM SPONSORSHIP	\$3,000	10% Early Bird Discount = \$2,700
GOLD SPONSORSHIP	\$1,750	10% Early Bird Discount = \$1,575
SILVER SPONSORSHIP	\$1,000	10% Early Bird Discount = \$900

If you have any questions or would like additional information, please contact Jeff Walla – 603.518.2643 or jwalla@berrydunn.com, me at 978.831.7800 or blynch@bhrllc.com or any Board Members.

The HFMA membership greatly appreciates your support. Thank you!

Sincerely,

Barbara Lynch (blynch@bhrllc.com)

2019-2020 President, HFMA New Hampshire-Vermont Chapter



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Corporate Sponsorship Features and Benefits

	Platinum	Gold	Silver
Print, Digital and Web Promotion of Your Organization	Prominent visibility in digital member communications	Prominent visibility in digital member communications	
	5" wide x 4.75" high ad* in 4 issues of the Chapter Newsletter	2.3125" wide x 3.25" high ad* in 4 issues of the Chapter Newsletter	Acknowledgement in Chapter Newsletter
	Half Page Ad* in Chapter Electronic Membership Directory	Quarter Page Ad* in Chapter Electronic Membership Directory	Company listed in Chapter Electronic Membership Directory
	Company Name featured in Meeting Invitations	Company Name featured in Meeting Invitations	Company Name listed in Meeting Invitations
	NH-VT HFMA Website recognition with link to your Corporate Site	NH-VT HFMA Website recognition with Link to your Corporate Site	NH-VT HFMA Website recognition with Link to your Corporate Site
	New – Twitter, Facebook and LinkedIn “Thank you” postings (x4)	New – Twitter, Facebook and LinkedIn “Thank You” Postings (x3)	New – Twitter, Facebook and LinkedIn “Thank You” Postings (x2)
	Your corporate Logo listed on the chapter Website	Your corporate Logo listed on the chapter Website	Your corporate Logo listed on the chapter Website
Your Visibility Through Thought Leadership and Branding at Chapter Events	Preferred Speaker Bureau Submission Opportunities for Proposed Webinars on thought leadership topics		
	Company name displayed at each program	Company name displayed at each program	Company name displayed at each program
	“Sponsor” ribbon on nametag at each education session	“Sponsor” ribbon on nametag at each education session	“Sponsor” ribbon on nametag at each education session
	Exhibit Table Space at chapter educational programs	Exhibit Table Space at chapter educational programs	Exhibit Table Space at chapter educational programs
30% Discount on any chapter event sponsorship opportunities	20% Discount on any chapter event sponsorship opportunities	10% Discount on any chapter event sponsorship opportunities	
Be Our Guest and Represent Your Organization	Chapter Meeting Vouchers for use at all education meetings (5 in total)	Chapter Meeting Vouchers (3)	
	\$3,000	\$1,750	\$1,000

* Please email your company’s artwork in RGB format as a pdf or jpg at 300dpi

THE VALUE OF NH-VT HFMA CHAPTER SPONSORSHIP

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2020 Corporate Sponsorship Program
SPONSORSHIP ENROLLMENT FORM

Please enroll me as an HFMA New Hampshire-Vermont Chapter Corporate Sponsor at the following level:

- PLATINUM SPONSORSHIP FEE \$3,000/\$2,700*
GOLD SPONSORSHIP FEE \$1,750/\$1,575*
SILVER SPONSORSHIP FEE \$1,000/\$900*

*10% Early Bird Discount if application and payment received by November 30, 2019

- My check is enclosed in the amount of \$... for the 10% Early Bird Discount (received by November 30, 2019)
My check is enclosed in the amount of \$... (received after November 30, 2019)
Please bill me for the full amount on December 1, 2019

Signature _____ Date _____

Company (name as you wish it to appear) _____

Company Address _____

City _____ State _____ Zip _____

Sponsorship Contact _____

Telephone/Email _____

Important benefit contact information, please complete:

Corporate Profile & Ad Copy Contact _____

Telephone/Email _____

Website Logo & Link Contact _____

Telephone/Email _____

Accounts Payable Contact _____

Telephone/Email _____

Please make check payable to NH-VT HFMA and submit ALL Sponsor Forms and payment to:

Lisa Willis
NH-VT HFMA
c/o Tyler, Simms & St. Sauveur
19 Morgan Drive
Lebanon, NH 03766
Email: Lisa.Willis@tss-cpa.com