



Dear Potential Corporate Sponsor

The Board of Directors of the New Hampshire-Vermont Chapter of HFMA invites you to participate in our 2017 Corporate Sponsorship Program.

What this means to you:

VALUE OF THE HFMA NH-VT CHAPTER BRAND

HFMA's sponsorship opportunities help you enhance your brand equity and your position as an industry thought leader. Aligning with HFMA, which is recognized for value, quality and innovation, increases your exposure to an attentive, loyal membership. The Corporate Sponsorship Program was established to afford businesses a more comprehensive package of recognition in return for chapter support. As always, *the New Hampshire-Vermont Chapter strengthens our sponsor relationships through solid interaction with its membership.*

HOW IT WORKS

Corporate sponsors provide a single donation that supports funding that is critical to our chapter's goal of providing quality education, networking opportunities and professional development programs for our members. Your company's generosity is promoted throughout the year (**January 1, 2017 to December 31, 2017**).

GUARANTEED VISIBILITY

- We link your company to the general public and more than 400 members – our members include **healthcare finance** executives and decision makers.
- You receive year-round identification at conferences and meetings and through chapter communications such as:
 - Annual Meeting and Annual Awards Dinner (March)
 - Reimbursement Conference (September)
 - Annual Revenue Cycle Conference (November)
 - Payment Reform/ACO Conference (January)
 - Women in Leadership Conference (April)
 - HFMA NH-VT Chapter Website, All Chapter Newsletters and Membership Directory
 - Exhibit Booth Placement Opportunities

RETURN ON INVESTMENT

- Our Platinum, Gold and Silver Sponsorship Packages deliver tangible impressions and measured media value far exceeding the cost of sponsorship (Sponsorship Features and Benefits enclosed)
- 10% Early-Bird Discount – If you pay in full by November 1, 2016, you will receive 10% off the sponsorship package fee

PLATINUM SPONSORSHIP	\$3,000	10% Early Bird Discount =
GOLD SPONSORSHIP	\$1,750	10% Early Bird Discount =
SILVER SPONSORSHIP	\$1,000	10% Early Bird Discount =

If you have any questions or would like additional information, please contact Jeff Walla – 603.518.2643 or jwalla@berrydunn.com, Barbara Lynch – 978-831-7800 or blynch@bhrllc.com or any Board Members. Of course, you may also contact me directly as well.

The HFMA membership greatly appreciates your support. Thank you!

Sincerely,

Diane Maheux (diane.maheux@calaishospital.org)
2016-2017 President, HFMA New Hampshire-Vermont Chapter



Corporate Sponsorship Features and Benefits

	Platinum	Gold	Silver
Print and Web Promotion of Your Organization	5"W x 4.75"H Ad* in 4 issues of the Chapter Newsletter	2 5/16"W x 3.25"H Ad* in 4 issues of the Chapter Newsletter	Acknowledgement in Chapter Newsletter
	Half Page Ad* in Chapter Membership Directory	Quarter Page Ad* in Chapter Membership Directory	Company listed in Membership Directory
	Company Name featured in Meeting Invitations	Company Name featured in Meeting Invitations	Company Name listed in Meeting Invitations
	NH-VT HFMA Website recognition with link to your Corporate Site	NH-VT HFMA Website recognition with Link to your Corporate Site	NH-VT HFMA Website recognition with Link to your Corporate Site
	Your corporate logo scrolling on the chapter website	Your corporate Logo scrolling on the chapter Website	Your corporate Logo scrolling on the chapter Website
Your Visibility Through Thought Leadership and Branding at Chapter Events	Preferred Speaker Bureau Submission Opportunities for Proposed Webinars on thought leadership topics		
	Company name displayed at each program	Company name displayed at each program	Company name displayed at each program
	"Sponsor" ribbon on nametag at each education session	"Sponsor" ribbon on nametag at each education session	"Sponsor" ribbon on nametag at each education session
	Exhibit Table Space at chapter educational programs	Exhibit Table Space at chapter educational programs	Exhibit Table Space at chapter educational programs
	Event sponsorship opportunities	Event sponsorship opportunities	Event sponsorship opportunities
Be Our Guest and Represent Your Organization	Chapter Awards Dinner Vouchers (2)		
	Chapter Meeting Vouchers for use at all education meetings, except Annual Meeting (8 in total)	Chapter Meeting Vouchers (4)	
	\$3,000	\$1,750	\$1,000

* Please email your company's ad as an attachment using a pdf or jpg format

THE VALUE OF NH-VT HFMA CHAPTER SPONSORSHIP
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2017 Corporate Sponsorship Program

SPONSORSHIP ENROLLMENT FORM

Please enroll me as an HFMA New Hampshire-Vermont Chapter Corporate Sponsor at the following level:

- | | | |
|-----------------------------------|-----------------|------------------|
| <input type="checkbox"/> PLATINUM | SPONSORSHIP FEE | \$3,000/\$2,700* |
| <input type="checkbox"/> GOLD | SPONSORSHIP FEE | \$1,750/\$1,575* |
| <input type="checkbox"/> SILVER | SPONSORSHIP FEE | \$1,000/\$900* |

***10% Early Bird Discount if application and payment received by November 1, 2016**

- My check is enclosed in the amount of \$_____ for the 10% Early Bird Discount (received **by** November 1, 2016)
- My check is enclosed in the amount of \$_____ (received **after** November 1, 2016)
- Please bill me for the full amount on December 1, 2016

Signature _____ Date _____

Company (name as you wish it to appear) _____

Company Address _____

City _____ State _____ Zip _____

Sponsorship Contact _____

Telephone/Email _____

Important benefit contact information, please complete:

Corporate Profile & Ad Copy Contact _____

Telephone/Email _____

Website Logo & Link Contact _____

Telephone/Email _____

Accounts Payable Contact _____

Telephone/Email _____

Please make check payable to NH-VT HFMA and submit ALL Sponsor Forms and payment to:

Lisa Willis
NH-VT HFMA
c/o Tyler, Simms & St. Sauveur
19 Morgan Drive
Lebanon, NH 03766
Email: Lisa.Willis@tss-cpa.com